



Are you a civil servant in Jordan or Libya, or do you work as an entrepreneur? If so, please register for a professional development training course on

Ecosystem for Entrepreneurs

Who is the course for?

We invite civil servants and entrepreneurs from to register for this training course. This is a unique opportunity to share your knowledge and skills with other participants and be inspired by colleagues abroad.

To register, you must have between 5 to 10 years of relevant work experience in creating an enabling environment for entrepreneurship in your country. Please note that you can only participate in a Shiraka training programme once.



Since we value diversity among our participants, we encourage women to take part.

This training programme is part of the 'Shiraka' training programme, an initiative of the Ministry of Foreign Affairs. Shiraka aims to strengthen and improve bilateral relations between the Netherlands and the MENA region in the public sector and offers an opportunity to improve public services through reciprocal inspiration. For more information on the Shiraka Training Programme please watch this [video](#).

Training course goals

The Ecosystem for Entrepreneurs training programme will help you:

- develop a good picture of the implications of (national) strategy on entrepreneurs and incubators;
- understand what is needed for a good ecosystem and possible interventions to achieve them;
- gain a better insight on the roles of the various stakeholders in the ecosystem and how they can work together better;
- examine the ecosystem for entrepreneurs in your own country;
- improve the enabling environment for entrepreneurs in your contexts;
- develop and implement an action plan to stimulate entrepreneurship;
- gain skills to effectively perform your role as a 'change agent';
- share your knowledge and skills in your home country and among countries;
- develop a valuable network of peers in your region, country and in the Netherlands;
- strengthen your connections with the Netherlands and stakeholders in the Dutch Ecosystem for Entrepreneurs sector.

Training course topics

The training course covers the following topics:

- mapping the ecosystem for entrepreneurs (model);
- the Ecosystem for Entrepreneurs in your country;
- the evolution of the Dutch Ecosystem for Entrepreneurs;
- the role of the different 'feeders' in an ecosystem (government, culture, mentors, knowledge institutions, financial capital, large companies/markets, and service providers);
- female entrepreneurship;
- developing an action plan with SMART objectives and actions.

Training course details

- Since all the sessions are in English, we recommend an intermediate level of English.
- Live interpretation during meetings and sessions into Arabic is available.
- We can offer the training course to 12 participants per country based on the quality of the applications (24 participants in total).
- Study visits and social activities are part of the training course.
- You will receive a certificate of participation upon completing the course.

Training course itinerary

The training course will be in 4 parts, and held at 2 locations:

	Dates	City	Country
Online training	3 – 21 June 2024	Online	Online
In-country training	1 – 5 September 2024	Amman	Jordan
Training in NL	4 – 12 November 2024	The Hague	the Netherlands
Closing Event	April 2025	Amman (Hybrid)	Jordan (Hybrid)

Part of the course may take the form of blended learning (partly online, partly offline).

If international health and travel restrictions make it impossible to hold a training session in the Netherlands, an alternative will be offered. This may be an online training. If the training is held online, we expect participants to have good computer skills, access to an adequate computer with a recent operating system and a good internet connection (participants must be able to use Zoom, Word, PowerPoint etc.).

For all participants



- You must organise and pay for your journey to the airport in your home country.
- You are responsible for organising your visa in your home country.

Costs for participants from countries on the [OECD-DAC list](#)



- The Dutch government will cover all relevant costs. This includes international travel, accommodation, meals during training days, visa and insurance and tuition fees.
- If you travel from an international airport outside your home country, you will need to cover local travel costs yourself. You will receive compensation for the international leg of your journey.

Costs for participants from countries not on the [OECD-DAC list](#)



- You must organise and pay for your own international travel and visa.
- The Dutch government will cover the cost of accommodation, insurance and tuition fees.

No-show or cancellation costs



- If you cannot attend or cancel your participation within 4 weeks prior to the training course, the organisation has the right to claim all the associated costs from your employer.

How to apply

- Applications should be made online before 28 April 2024.
- Visit our [Shiraka training courses overview](#) and select the course of your choice by clicking on 'apply'.
- [Log in](#) or create an account using the '[register](#)' button.

More information

Shiraka@rvo.nl (for questions concerning your application and the database)

shiraka.ee@thehagueacademy.com (for questions concerning the course)

The Shiraka Training Programme is an initiative of the Ministry of Foreign Affairs of the Kingdom of the Netherlands. The Department for International Entrepreneurship of the Netherlands Enterprise Agency implements the Shiraka Training Programme. The Ecosystem for Entrepreneurs professional development course will be organised by The Hague Academy for Local Governance.

Ministry of Foreign Affairs
Rijnstraat 8
P.O. Box 20061 | 2500 EB
The Hague, the Netherlands

Information on the training course

Experts involved in this training course



Vin Morar has over 35 years of teaching and training experience in business administration, economic development and entrepreneurship. For The Hague Academy, he has been providing training sessions on enabling environments for entrepreneurship since 2014.



Noor AlThafeer is a trainer, mentor, and coach with over 20 years of experience. Her main focus is Inclusive Socio-Economic Development (projects). She counts with a deep understanding of the challenges and opportunities within the entrepreneurship ecosystems in the MENA region.



Prof. Dr. Erik Stam is the Director of Research at the Utrecht University School of Economics. He is also the co-founder and Academic Director of the Centre for Entrepreneurship, and founding board member of the Utrecht University Strategic Theme 'Institutions for Open Societies'.

Study visits

During the training course the following study visits may be organised. Here is an overview of past study visits in The Netherlands.

InnovationQuarter

The regional economic development agency for the Province of Zuid-Holland. Their mission is to strengthen the regional economic structure by stimulating the innovation potential of this unique delta region through cross-sectional collaboration.

RDM Campus

The Innovation Dock is the calling card of the innovation power of the port of Rotterdam, where entrepreneurship and education come to together in a dynamic, maritime test and production environment.

Startup in Residence Amsterdam

Startup in Residence brings startups and governments together. The Startup in Residence programme supports innovative entrepreneurs. It is a public-private initiative that supports the Ecosystem

Back Home Action Plan

During your participation in the training course you will work on a Back Home Action Plan (BHAPs). Hereunder you find a few examples of the BHAPs participants worked on in the past.

Action plan to develop an interactive map of the entrepreneurial ecosystem of the Palestinian Territories.

*L. Amr & M. Noman
Palestinian Territories*

Action plan to support women and youth who want to engage in entrepreneurship. The team founded, the 'Frawan Foundation' to implement the vision of this action plan further.

*R. Hussein Ahmed & B. Hashim
Mohialdeen
Iraq*

Action plan to stimulate the entrepreneurial culture within the vocational training sector by reviewing educational curricula and training teachers.

*W. Kntatef & T. Knoufi
Algeria*

"Engaging in the Shiraka Ecosystem for Entrepreneurs program proved to be a highly enriching experience, contributing significantly to both my professional and personal development. The program provided a platform to deepen my knowledge, enhance existing skills, and cultivate new competencies. Moreover, it presented an invaluable opportunity to broaden my professional network, fostering connections with Dutch and Algerian partners. Working within a dynamic team, the program allowed me to exert a positive influence on the national entrepreneurial ecosystem. Even beyond its formal conclusion, the program's impact endures, sustaining a momentum of growth and collaboration." Amazigh Dib, Algeria, 2021-2022